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Quicksilver

Monthly, The
Issue Mar 2013 (Mar 2013)

McGuire, Michaela

Abstract: Nate Silver embodies a strange mix of stock characters: he's the magician people hope to catch out crossed with the underdog for whom everyone cheers. The political forecaster, world-class poker player, famed baseball statistician and bestselling author reached international fame when he correctly predicted the results of the 2008 US presidential election in all states but one. Silver's blog, FiveThirtyEight.com, was subsequently syndicated by the New York Times. On the

morning of last year's election, while media worldwide obstinately proclaimed the outcome to be too close to call, Silver forecast that Obama had a 90.9% chance of winning. Sales his book *The Signal and the Noise* octupled overnight.



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