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The Re-Orientation of Buddhism in North America!

Author: [Ellen Goldberg¹](#)

Source: [Method & Theory in the Study of Religion, Volume 11, Issue](#)

[4](#), pages 340 – 356 **Publication Year :** 1999

DOI: [10.1163/157006899X00087](#)

ISSN: 0943-3058 **E-ISSN:** 1570-0682

Document Type: Research Article

Subjects: [Religious Studies](#)



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This paper applies Edward Said's thesis on the ideology of 'orientalism' to an analysis of the transplantation of Buddhism. In this, the article examines Martin Bauntann's recent model of transplantation as a strategic adaptation model for the North America. In addition to this, the paper looks at the ways, in which a reoriented North American Buddhism has overcome orientalism.

Affiliations: 1: Queen's University



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