

A Study of Tools, Techniques, and Trends for Big Data Analytics

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Abstract

In this paper overview of big data analytics will help you understand what is big data analytics, the business value it brings to many industries in the world, and how organizations across different industries are applying it to address their unique business requirements as well as customer relationship management (CRM) and online marketing solutions to support the broad range of use-case requirements across industries all from one centralized location. The traditional technologies and data processing applications are inadequate for big data processing. Big Data concern very large-volume, complex formats, growing data sets with multiple, heterogeneous sources and formats. With the reckless expansion in networking, communication, storage and data collection capability, the big data science is rapidly growing in every engineering and science domain

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