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Literary places, tourism and the heritage experience

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Abstract

Literary places can be defined in various ways, but principally they acquire meaning from links with writers and the settings of their novels. Such places attract tourists and form part of the landscape of heritage tourism. Several key concepts involving heritage are applicable to literary places, and empirical studies allow a greater understanding of their relevance. Research questions of this paper include how much awareness of literature tourists possess and what kinds of satisfaction they derive from their visit; how many literary pilgrims, and more general tourists, there are; and how relevant issues of authenticity and conservation are to this experience.

Résumé

Hauts lieux littéraires, tourisme et expérience du patrimoine culturel. Les endroits associés à la littérature sont définis de différentes façons, mais ils deviennent significatifs principalement par leurs liens avec des écrivains et le cadre de

leurs romans. Ces endroits attirent des touristes et font partie du paysage du tourisme culturel. Plusieurs concepts clés au sujet du patrimoine culturel peuvent s'appliquer aux lieux associés à la littérature, et les études empiriques permettent de mieux comprendre la pertinence de ces concepts. Les questions de recherche de cet article comprennent le degré de conscience littéraire des visiteurs, les sortes de satisfactions qu'ils tirent de leur visite, combien d'entre eux sont des pèlerins littéraires et combien sont des visiteurs plus ordinaires, et quelle est l'importance des questions d'authenticité et de protection à cette expérience.



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Keywords

literary place; heritage tourism; cultural competence; production/consumption; imaginative literature; sense of place

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lieu associé à la littérature; tourisme culturel; compétence culturelle; production/consommation; littérature de l'imagination; sens du lieu

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