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The career reasons of nascent entrepreneurs

Nancy M Carter ^{1, a} ... Elizabeth J Gatewood ^{3, d}

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Abstract

This paper explores the reasons that nascent entrepreneurs offered for their work and career choices and compares those responses to the reasons given by a group of nonentrepreneurs. Six separate factors accounted for 68% of the variance: self-realization, financial success, roles, innovation, recognition, and independence. The factor scores of nascent entrepreneurs and nonentrepreneurs were not significantly different on self-realization, financial success, innovation, and independence. Nascent entrepreneurs rated reasons concerning roles and recognition significantly lower than nonentrepreneurs. Finally, gender differences in reasons also emerged; male nascent entrepreneurs and nonentrepreneurs rated financial success and innovation higher than did females, regardless of their group of origin.

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1 Tel.: +1-651-962-4407; fax: +1-651-962-4410.

2 Tel.: +1-757-221-3885; fax: +1-757-221-3896.

3 Tel.: +1-812-855-4248; fax: +1-812-855-2751.

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