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Regions, Globalization, and the Knowledge-Based Economy

Edited by *John H. Dunning*

in [OUP Catalogue](#) from [Oxford University Press](#)

Abstract: What are the links between the impact of increasing globalization and the advent of the knowledge economy on the spatial distribution of economic activity? How can we explain the paradox of growing transnationalization of the production of goods and services and the tendency for certain kinds of activities -- particularly knowledge-intensive activities -- to be concentrated or 'clustered' in one place? In this changing environment, how do firms make decisions about location, and the development and deployment of their distinctive capabilities? These are some of the important questions addressed in this volume by a team of leading international scholars looking at these dynamics in broad scope. The book presents different disciplinary approaches to the knowledge economy viewed from an international perspective, and includes detailed case analysis of its impact in different parts of the world. It moves between the supra-national macro region and the micro cluster, as well as looking at associated infrastructural and policy responses. This is a rich and informative book that attempts to explain some of the key dynamics and characteristics of the new global economy. It will be essential reading for academics in business, economics, geography and political science wanting to get to grips with current thinking and developments. Contributors to this volume - David B. Audretsch (Indiana University) V. N. and A. Balasubramanyam (Lancaster University) Michael Best (University of Massachusetts Lowell) Julian Birkinshaw (London Business School) Magnus Blomstrom (Stockholm School of Economics) Ross Brown (Scottish Enterprise, Glasgow) John H. Dunning (Rutgers University, USA, and Emeritus Professor, University of Reading, UK) Lorraine Eden (Texas A&M University) Michael J. Enright (University of Hong Kong) Steven Globerman (Western Washington University) H. Peter Gray (Rutgers University) Bhajan Grewal (Victoria University, Melbourne) Gary Herrigel (University of Chicago) Neil Hood

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