

The questions we ask and the questions we care about: reformulating some problems in entrepreneurship research.

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Abstract

Both history of science and creativity research have shown that reformulating the questions we ask can lead to breakthroughs more often than trying harder to search for more rigorous answers. In such a spirit of creative play, I suggest we throw away our obsession with dividing the world into entrepreneurs and nonentrepreneurs and focus instead on categories within entrepreneurs. In particular, (a) those who want to become entrepreneurs but do not suggest compelling research questions about barriers to entrepreneurship; while, (b) those who do become entrepreneurs need to develop expertise, impelling our research to focus on the rubric of design.



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Keywords

Entrepreneurship research; Property rights; Market augmenting; Risk capital

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projection of the absolute angular velocity on the axis of the XYZ coordinate system, therefore, intelligently pushes out the thermodynamic egocentrism.

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