

The Economics and Management of Intellectual Property

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Abstract

This unique book – informed by ten years' research – focuses on intellectual property and charts the global transition towards intellectual capitalism with technology-based corporations as prime movers. The book gives a comprehensive overview of the history and fundamentals of intellectual property as well as a textbook introduction to the

Suggested Citation

Ove Granstrand, 1999. "[The Economics and Management of Intellectual Property](#)," [Books](#), Edward Elgar Publishing, number 1651, June.

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