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Civil aviation regimes and leisure tourism in Europe

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Abstract

The paper discusses the implications of modern civil aviation regimes for tourism in Europe. A discussion of the relation between air transport and tourism sets the foundation for the study focus. The market strategies of the players involved are examined within a multidimensional framework of corporate rivalry during regulation and liberalisation. The connotations for tourism origins, destinations and consumers are presented and policy measures are suggested for the alleviation of emerging problems.



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Keywords

Regulation; Deregulation; Leisure tourism

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