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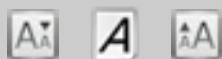
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## CONTEMPORARY MAINSTREAM LATINIDAD: DISNEY TALES AND SPITFIRE ENDURANCE

*Angharad N. Valdivia*

### Resumen

This essay explores contemporary presence of Latinidad in mainstream US popular culture. Set within the contemporary situation of post-racial, post-feminist, neoliberal, and mixed race discourses, this essay uses theories of media studies, hybridity and ethnicity to investigate contemporary Latinas as produced by industry, especially Disney, and through their own efforts to stay in the mainstream beyond a stereotyped spitfire typecasting.

### Palabras clave

Latinas; Latinidad; hybridity; ethnicity; post feminism; post racism; neoliberalism; mixed race; spitfire; Disney.

### Texto completo:

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