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Improving Made-in-China Management Research



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Made-in-China products have a country-of-origin image of “low cost, cheap price, but only passable quality.” What is the challenge in China management research? Passable (but not outstanding) quality seems to be a reasonable and accurate characterization of the current state of affairs. How can the quality of Made-in-China management research be improved? I point out five common but fixable problems in such research, and offer actionable solutions to solve them. Finally, I argue that management scholars have a social responsibility to improve China's country-of-origin image, by pursuing scholarly excellence and not tolerating sloppiness in management research.



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