The Social Entrepreneur's Handbook.

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The Social Entrepreneur's Handbook

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Abstract:

The proposed project is not intended to be a thesis, nor an academic treatise on the topic, but rather a robust outline of a commercially viable text geared toward the budding social entrepreneur. While I do intend to finish a full version of the text for personal commercial use, I will not be submitting a finished book for defense, the editing and marketing process for this book fall well outside of the confines of this project. The project should serve as a practical how-to guide based on independent research as well as my personal experience in the field. It shall also serve to be a motivator to the potential social entrepreneur. It will be filled with advice on a day-to-day management level, strategy, theory and philosophy for the social entrepreneur to consider throughout his/her career. It will include anecdotes about or from other social entrepreneurs as well as personal experience of my 5 year career in the field.

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