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Love in Paradise

Visions of the Canaries in a Corpus of Popular Romance Fiction Novels

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Resumen

Español

Este trabajo estudia las visiones de las Islas Canarias que se ofrecen en un corpus de doce novelas rosa publicadas en inglés entre 1967 y 2003. Nuestro propósito es estudiar la manera en que estos textos contribuyen, mediante su construcción, mantenimiento y difusión del imaginario de este archipiélago como un paraíso. Recurrimos a este tipo de ficción romántica generalmente estigmatizada, para valorar cómo las autoras construyen la imagen internacional de estas islas como un paraíso, a pesar de ser abiertamente despreciadas por la crítica literaria, estas publicaciones cuentan con un amplio nivel mundial. En el artículo, resaltamos las actitudes, generalmente estereotipadas, hacia estas islas, tal y como se reflejan en los textos, al tiempo que subrayamos su papel propagador no solo de estas actitudes e imágenes sino también de un léxico hispanismos que sin duda llegan a un amplio público internacional.

English

This paper examines the images presented of the Canary Islands in a corpus of twelve popular romance fiction novels written by English-speaking female writers between 1967 and 2003. Our aim is to study the ways these texts contribute with the construction, maintenance and diffusion of the imaginary of the Canaries as a paradise. Typically a stigmatized genre of fiction is drawn upon here to assess some of the ways in which the Canaries are represented internationally as an idyllic paradise that enjoys wide readerships globally, despite being denigrated by literary critics. Attitudes, generally stereotypical, towards the islands are highlighted throughout the article, which further addresses the propagation of these attitudes and images, alongside a Spanish lexical items and phrases, which clearly reach a wider international readership.

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Love in Paradise: Visions of the Canaries in a corpus of popular romance fiction novels, the Pleistocene practically
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