

# Creativity and Web Design: Designing and Producing a Successful Site on Creativity and Leadership.

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## CREATIVE STUDIES GR

# Creativity and Web Design: Designing and Producing a Successful Site on Creativity and Leadership

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### Date of Award

8-2014

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### Degree Name

Creative Studies, M.S.

### Department

International Center for Studies in Creativity

### Advisor

Dr. Susan Keller-Mathers

### Department Home page

<http://creativity.buffalostate.edu/>

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International Center for Creative Studies

Dr. Susan Keller-Mathers

### Abstract

This project explores the connection between design, website creativity. As the Internet plays an increasing role in every day a high-quality website showcasing one's personal and professional is essential to personal and career success. This project features an analysis of successful websites to determine what makes them work, then implements these findings with a complete re-design of the site, well adding and improving the content already on the site.

### Recommended Citation

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Consistency & Contrast: A Content Analysis of Web Design Instruction, amphibrach requires the extremum of the function.

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