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Sixteen Days of Glory: A Critical-Cultural Analysis of Bud Greenspan's Official Olympic Documentaries

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Abstract

Filmmaker Jonah J. “Bud” Greenspan wrote, directed, and produced 43 films about the Olympics over the last four decades. Drawing on public memory literature and hegemony theory, the manuscript offers a textual analysis of Greenspan's official Olympic films and his representation of Olympism. Overall, the study involved the analysis of seven of Greenspan's official Olympic films, along with more than 50 video and print interviews with the American-born documentarian housed at the George Foster Peabody Archives.

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