

# Social Media Blogs-to-Books: Changes in Content and the Editorial Process.

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# BOOK PUBLISHER

## Social Media Blogs-to-Books: Changes in Content and the Editorial Process

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Paper

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### Abstract

Publishers have recently released a number of books that derived their content from Tumblr or Twitter accounts. Previously, it was more common for books that derived their content from blogs. Since all of these

produce content in different ways, how does this influence—the editorial process? Also, how does the content change—if at all media platform to its presentation in a book?

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