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Isotype: design and con

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[Burke, C.](#), [Kindel, E.](#) and [Walker, S.](#), eds. (2013) *Isotype: design and con*
9780907259473

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Official URL: <http://www.hyphenpress.co.uk>

Abstract/Sum

The work in graphic communication carried out by Otto Neurath and his associates has been the subject of much interest in recent years. Conceived and developed in Germany, this approach to designing information had from its inception the power to influence. In Europe played their part in its development, and production moved to the USA. The Isotype Institute continued to produce work until 1971. Bringing together the most detailed account of its subject. The Austrian, Dutch, and English years of Isotype are fully documented and discussed. Between these main chapters the book is fully documented and discussed. In its international cover book opens a new vista in graphic design.

Item Type: Book

Refereed: Yes

Divisions: [Faculty of Arts, Humanities and Social Science](#)
[Typography & Graphic Communication](#)

ID Code: 34937

Publisher: Hyphen Press

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University Staff

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