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Exacting resort developers to create non-tourism jobs

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Abstract

This paper describes and evaluates an innovative economic diversification policy implemented in 1990 by the state of Hawaii. The policy requires hotel developers to create one non-tourism job in the economy in order to obtain state government permission to build one hotel room in resort developments that require land to be reclassified from agricultural, rural, or conservation uses to urban use. Alternatively, the developer may make a front-end cash payment of \$25, 000 per proposed hotel room to finance job training, business loan, and other incentive programs to facilitate economic diversification. The purpose of the policy is to extract economic rents from resort developers to finance non-tourism related development.

Résumé

Une politique qui force les promoteurs des lieux de vacances à créer des emplois en dehors du tourisme. Cet article décrit et évalue une politique innovatrice de

diversification économique, réalisée en 1990 par l'État d'Hawaii. Selon cette politique, les promoteurs doivent créer un nouvel emploi non touristique pour avoir la permission du gouvernement de l'État de construire une chambre d'hôtel dans tout nouveau lieu de vacances qui demanderait un reclassement urbain d'une zone servie à l'utilisation agricole, rurale ou forestière. Comme alternative, le promoteur peut payer \$25.000 d'avance et comptant par chambre d'hôtel proposée pour financer des programmes de formation professionnelle, des prêts commerciaux ou des primes pour faciliter la diversification économique.



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Keywords

resort development; non-tourism jobs; Hawaii

Mots-clés

développement des lieux de vacances; emplois non liés au tourisme; Hawaii

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USA). He is also a faculty member in the Executive Development Institute for Tourism at the University of Hawaii. His major area of research interest is economics of tourism. He presently serves on the editorial boards of the Journal of Travel Research and the University of Hawaii Press.

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