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### Text, image, code, comment: Writing in Flash

Madeleine Sorapure

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#### Abstract

Closely analyzing the software with which we write can help us understand what writing means today inside and outside of the classroom. An analysis of Adobe Flash shows that writing plays diverse and important functions in a program that is mostly known for multimodal composing. Writing happens in Flash as text, image, code, and code comment, and in each of these categories we see writing being transformed and redefined.

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#### Keywords

New media; Software; Flash; Visual rhetoric; Animation; Code; Code comment

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