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## [Passport: an introduction to the travel and tourism industry](#)

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Book : [Passport: an introduction to the travel and tourism industry](#). 1993 No.Ed.2

Abstract : The second edition of this book has been updated to reflect changes in the travel and tourism industry. The book is divided into five parts and 15 chapters. Chapter 1 gives an introduction to the travel industry as a whole. It traces the evolution of the industry, the role of government both as regulator and promoter of travel and tourism, the main types of travellers, the various channels of distribution and the role of the travel agent.

automation in selling and distributing travel products. Part two focuses on transport and accommodation. The history and present day significance of airlines, ground transportation and maritime transportation are examined. The cruise industry and the hospitality industry are also discussed. Tourism systems and services are discussed in part three. The many different kinds of destinations are reviewed and the cost of selling of package tours and charters are discussed. Part four is concerned with travel, including incentive travel. The many different distributors of travel products are the focus of chapter five. The operations of travel agencies are discussed in detail and the trend towards specialization within the travel agency sector is discussed. The final chapter speculates on future trends within the tourism industry.

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