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Wired for Sound

Bookseller + Publisher Magazine

Volume 87 Issue 1 (Jul 2007)

Kennewell, Susie

Abstract: Recently ABC Books announced that it was scrapping its production of audiobooks, triggering surprise within the industry. According to many, business in audio is booming, with new markets lapping up the increasing range of audiobooks at an impressive rate. Susie Kennewell reports.



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