

# "The Demand for Transportation: Models and Applications"

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## Abstract

This chapter describes how transportation demand is analyzed and what has been learned from doing so. We first present a selection of the most important transportation demand models, with an emphasis on disaggregate models because they have generally been the most successful in capturing essential features of travel behavior. We then show how the models have enriched our substantive knowledge of the demand for transportation, and discuss how they have been used to address important transportation policy issues.

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